HPV VACS Vaccinate Adolescents against Cancers

January 2016 PARTNER UPDATE

Please find **key resources** below that are available for your use and the **latest news** and studies on HPV vaccination. Feel free to reach out to your American Cancer Society contact for more information and additional support.

Myth of the Month

HPV Vaccination IN THE NEWS

The Myth: The HPV vaccine causes fertility issues.

Fact: Claims of HPV vaccine-induced infertility are anecdotal and not backed by research or clinical trials. The HPV vaccine can actually help protect fertility by preventing gynecological problems related to the treatment of cervical cancer. It's possible that the treatment of cervical cancer could leave a woman unable to have children. It's also possible that treatment for cervical pre-cancers could put a woman at risk for problems with her cervix, which could cause preterm delivery or other problems.

Talking Point: There are no data to suggest that getting the HPV vaccine will have a negative effect on future fertility. In fact, getting vaccinated and protecting against cervical cancer can help protect a woman's ability to get pregnant and have healthy babies.

Reference:

Centers for Disease Control and Prevention. (2014) HPV Vaccine—Questions & Answers. Retrieved from http://www.cdc.gov/hpv/parents/questionsanswers.html Effects of a Presidential Candidate's comments on HPV vaccine. Journal of Health Communication.

<u>GACVS – Statement on Safety of HPV Vaccines, 17</u> <u>December 2015.</u> World Health Organization.

Increasing HPV Vaccination through policy for Public Health Benefit. Human Vaccines and Immunotherapeutics.

Partnering with middle school students to design text messages about HPV vaccination. Health Promotion Practice.

Primary care physicians' perspectives about HPV vaccine. AAP.

QuickStats: Percentage of Youths Aged 10-17 Years Who Did Not Receive a Well-Child Checkup in the Past 12 Months. Morbidity and Mortality Weekly Report.

Evidence suggests that the majority of adolescents are having their well-child checkups, which is a great opportunity to receive HPV vaccination along with other routine vaccines.

<u>School-based HPV immunization of young</u> <u>adolescents: effects of two brief health interventions.</u> Human Vaccines and Immunotherapeutics.

Summer peaks in uptake of HPV and other adolescent vaccines in the United States. Cancer Epidemiology, Biomarkers, and Prevention.

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Resource SPOTLIGHT



CDC Webinars for Cervical Cancer Awareness Month

- January 22-11AM ET: "<u>But I saw it on the</u> <u>internet! Addressing safety concerns that</u> <u>have gone viral.</u>"
- January 29-11AM ET: <u>"Harnessing</u> <u>Enthusiasm: Real world examples of</u> <u>engaging partners in social media</u> <u>discussions."</u>

HPV Vaccine Myth Busting for HCP: A Social Media Toolkit



Useful at any time of the year, this <u>toolkit</u> helps public health professionals create a "Myth Busting" social media strategy to openly talk about HPV vaccination with parents and adolescents.

GW Cancer Institute's Cervical Cancer Awareness Social Media Toolkit



GW's <u>social media toolkit</u> walks you through step by step strategies to engage on Facebook and Twitter around Cervical Cancer Awareness. The toolkit includes tips, sample messaging, and an image bank for use in digital messaging.

HPV Vaccine Webinar, CME and MOC Database

The HPV VACs <u>database of webinars, CMEs</u> <u>and MOCs</u> lists dozens of learning opportunities. It's updated regularly, so if you don't see what you're looking for at first, check back.

Webinar Replays from the Cervical Cancer-Free Coalition

- <u>Quality Improvement for HPV</u> <u>Vaccination.</u> Presented by Alix Casler, MD, FAAP. September 3, 2015.
- <u>Understanding HPV Vaccination</u> <u>Successes in North Carolina.</u> October 1, 2015.

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CDC Cervical Cancer Awareness Month RESOURCES

CDC's New Gynecologic Cancer Curriculum

Found in the CDC Learning Connection Portal, this <u>new e-learning curriculum</u> covers risk factors, symptoms, prevention strategies, and screening recommendations for gynecologic cancers.

Intended for provider use, the curriculum consists of 6 modules that address gynecologic cancers. **CE expires: October 26, 2017.**

HPV Content Syndication

Did you know that you don't have to regularly update the HPV vaccine information on your website? The CDC's <u>content syndication</u> feature ensures your content is always up to date.

You can also email <u>PreteenVaccines@cdc.gov</u> for information about using the CDC's web buttons to show your support and partnership.

CDC's Cervical Cancer Factsheet

A simple 2-pager, this <u>fact sheet</u> explains cervical cancer to help anyone understand its risk factors and screening recommendations.

Redesigned AMIGAS kit (coming soon!)

The <u>AMIGAS kit</u> is a bilingual, communitysourced educational outreach program designed to help health workers and others connect with Hispanic women about the importance of cervical cancer screening. The kit includes a guide, video, and several informational documents.

Inside Knowledge: Get the Facts About Gynecologic Cancer



The CDC's gynecologic cancer campaign has new TV and radio PSAs featuring Chilean-American actress Cote de Pablo, who talks about her own cervical cancer scare and urges all

women to get screened in time. Find her short segments and others on the <u>Inside Knowledge</u> <u>PSAs page.</u>

Gynecologic Cancer Survivor Stories

"Listen to your body" is one of the most prevalent messages shared by gynecologic cancer survivors. <u>Read and share inspiring stories</u> by these brave women.

Cervical Cancer Facts and Infographics



CDC's November 2014 edition of *Vital Signs* featured a page on cervical cancer with easy to read infographics and other information on cervical cancer and HPV infection. Visit the <u>Vital</u> <u>Signs page</u> for more information.

RESOURCES - Continued



HPV Immunization PSAs



The <u>CDC's media library</u> contains 4 HPV vaccine specific videos available for download. Each video is only 30 seconds, and useful in many applications.

CME / MOC Performance Improvement Opportunity



Need to close knowledge gaps about vaccinepreventable diseases? Check out this ongoing <u>CME/MOC opportunity</u>. Available through July 15, 2016 with a \$150 fee for participation.

Don't be a statistic! Get vaccinated today!



This <u>teen vaccine awareness video</u> was developed by an Eagle Scout after he discovered that his friends had questions about teen vaccines. Featuring experts Dr. Paul Offit and Dr. Melinda Wharton, the video empowers teens to learn more and get vaccinated.

FDA Approves 9-Valent HPV Vaccine for Males 16-26

The recently approved use for the 9-valent HPV vaccine extends the previous indication that was for females aged 9-26 and males aged 9-15, allowing for greater protection coverage against HPV.

For more information, find the article <u>here</u>.

Video: Recommending HPV Vaccine Successfully



This <u>video</u> features Dr. Anne Schuchat, Director of the National Center for Immunization and Respiratory Diseases at the CDC. She discusses the need to work on missed opportunities for HPV vaccination.

Public Trust in Vaccines Report



The American Academy of Arts and Sciences has launched an initiative to understand how public perceptions of childhood vaccines are formed.

Find a downloadable copy of the report <u>here</u>.

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